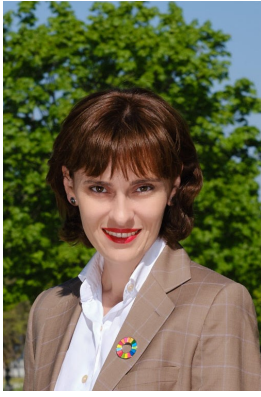


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★ Applied & Academic Researcher ★ Lecturer ★ Nonprofit Executive ★ Sustainability Management

EDUCATION

- 2009 – 2015 **Doctor of Social and Economic Sciences** (cum laude) Vienna, AT
Department of Management, Nonprofit Management Institute
WU – Vienna University of Economics and Business
- Major: Management
 - Dissertation “The Role of Professional and Business Associations in the Development of Civil Society in Russia”
- 2002 – 2004 **Master of Science in Management** (cum laude) Moscow, RUS
Department of Management, National Research University – Higher School of Economics
- Major: Strategic Management and Corporate Governance
 - Master’s Thesis “Corporate Social Responsibility as a Strategic Driver of Business Competitiveness”
- 1998 – 2002 **Bachelor of Science in Management** (cum laude) Moscow, RUS
Department of Management, National Research University – Higher School of Economics
- Major: General Management
 - Bachelor’s Thesis “Corporate University as an Element of Business Competitiveness”

ACADEMIC POSITIONS

- 2016 – now **Associate Professor at the Strategic and International Management Department, Graduate School of Business** Moscow, RUS
NATIONAL RESEARCH UNIVERSITY – HIGHER SCHOOL OF ECONOMICS
- Establishing the Center for Corporate Responsibility and Sustainable Development
 - Learning facilitator at the elective course "Responsible Business & Sustainable Development" (in English) at the graduate level (Master students) (48 hours)
 - Learning facilitator at the compulsory course "Business Ethics and CSR: Developing a Sustainability Mindset" (in English) at the undergraduate level (Bachelor students) (30 hours)
 - Engaging students in the international learning initiatives on implementation of the 17 UN SDGs: AIM2flourish.com, WikiRate.org, Ideas4Action.org
 - Facilitating student-driven initiatives: “Sustainable Russia”, Green Business School, Sustainability Week
 - Supervising bachelor, master and PhD theses on CSR, SDGs & Sustainable Business
 - Peer-reviewer for Voluntas, Journal of Post-Soviet Affairs, Academy of Management Annual Conference
- 2018 – 2020 **Associate Professor at the International Relations Department, IBS** Moscow, RUS
RUSSIAN PRESIDENTIAL ACADEMY OF NATIONAL ECONOMY AND PUBLIC ADMINISTRATION
- Lectured a compulsory course "Corporate Social Responsibility" (in Russian & English) at the undergraduate level (Bachelor students) (28 hours)
 - Lectured a compulsory course "Introduction to Research Methods in the Social Sciences" (in English) at the graduate level (Master students) (24 hours)
 - Engaged students in the experiential learning projects: "E-Portfolio", UN PRME student activities
 - Supervised bachelor and master theses on AIM2Flourish, SDGs, Sustainability, Responsible Business
 - Gave public talks on innovations in teaching in the Russian context, e.g. TEDxKulibinPark.
- 2017 – 2018 **Assistant Professor at the Department of Sustainability Management** Kaiserslautern, GER
UNIVERSITY OF KAISERSLAUTERN
- Developed and delivered an experiential learning course on Sustainable Management for undergraduate students integrated with the international learning platforms for tackling SDGs - AIM2Flourish.com & Ideas4Action.org (24 hours/semester)
 - Adopted and delivered a course on the research methods in management for undergraduate students with research focus on BCorps (24 hours/semester)
 - Supervised 4 bachelor theses on Benefit Corporations, Mindfulness in Management Education, Experiential Learning, SDGs, Biomimicry and Sustainable Business Innovations
 - Served as a peer-reviewer for Voluntas and Academy of Management Annual Conference (5 reviews)
 - Created content to cover teaching and research activities on Sustainability Management on Social Media – LinkedIn, Twitter and Facebook.

2014 – 2016
2011 – 2014

Assistant Professor at the Department of Management, Nonprofit Management Institute
Research Associate at the Department of Foreign Language Business Communications Vienna, AT

WU – VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

- 6 peer-reviewed scientific articles, 4 book chapters, 12 presentations at international conferences
- Developed a case-study on service learning in Austria (post-doc research project)
- Designed and implemented two independent research projects, in the field of cross-sectoral cooperation in Russia and business ethics in the Russian private sector (pre-doc research projects)
- Conducted research in framework of the Austrian-Russian research project “Corporate Communication in Russia: a Discourse Analysis”, funded by the Austrian Science Fund (FWF I 771-G20)
- Employed mixed methods of empirical social research: surveys, expert interviews, content analysis
- Assisted project team by securing access and collecting conversational data in the field from the leading Russian companies in Moscow, St. Petersburg, Kazan and Vladikavkaz
- Edited contributions of the team members for the book on Corporate Communications in Russia.

PROFESSIONAL EXPERIENCE

2002 – 2009

Project Manager, Program Director, Director of Committees Department,
Director of Events Department, Director of Strategic Studies Department Moscow, RUS
RUSSIAN MANAGERS’ ASSOCIATION

- 7 years of progressively responsible experience in nonprofit operations: organizational leadership, program management, event management, applied research, writing and editing
- Administered research funding for over USD 350,000 on Corporate Social Responsibility, Organizational Change and Corporate Communications from the leading Russian companies and international donors, including UNDP, Eurasia Foundation, Charities Aid Foundation: wrote grant applications, attracted unrestricted funding, commissioned experts and contracted service providers, produced reports, edited publications and disseminated outputs
- Produced over 100 events (international conferences, round-tables, workshops, committees): conceptualized programs, attracted speakers, sponsors and delegates, run marketing campaigns and outreach activities
- Built partnerships with the UNDP, World Bank, Global Compact, Federal and Regional Governments, USAID, EU and US Embassies in the field of business and public policy development in Russia
- Consulted and networked with high level Russian business leaders and experts from public sector, civil society organizations and think tanks to work out high-level business agenda, promote best governance practices and contribute to the public policy debate
- Developed and implemented communication strategies and action plans to raise awareness and advocate on a wide range of business related topics in Russia among key decision makers and stakeholders in private and public sectors, civil society and international organizations, think tanks and the media
- Developed and implemented the institution of committees, introduced elections of chairmen for over 10 topical committees, managed member relations, developed policy papers to the relevant stakeholders
- Produced content for www.amr.ru on business and society related topics
- Managed research and technical staff, as well as external contractors (up to 10 persons).

SKILLS & MEMBERSHIPS

Languages

- English: full professional proficiency
- German: professional working proficiency
- Russian: mother tongue

Computer

- EndNote, Atlas.ti, SPSS, LimeSurvey
- Office 365, ZOOM, MSTeams
- Social Media

Memberships

- Co-Chair, LEAP – UN PRME Working Group on Sustainability Mindset Nov. 2016 – present
- Academy of Management - SIM, MRS, MED Divisions Mar. 2015 – present
- RBEN Russia Jan. 2018 – present

AWARDS & HONORS

- Teaching Excellence Certificate, IBS-RANEP (Moscow, 2019)
- Vienna University of Economics and Business Mobility Scholarship for the Doctoral Program (Vienna, AT, 2014).
- ARNOVA Doctoral Seminar Fellow (Indianapolis, IN, USA, 14.11.2012).
- Student Award for Academic Excellence, National Research University – Higher School of Economics (Moscow, RUS, 2002).
- Freedom Support Act Future Leaders Exchange Student, U.S. Department of State Scholarship (Muenster, TX, USA, 1995-1996).

ANNEXES

- List of publications, conference talks, teaching experience and certificates

LIST OF PUBLICATIONS, CONFERENCE TALKS AND TEACHING EXPERIENCE

Work in progress:

- Ivanova, E., Rimanoczy, I. (Eds). (201X). *How Do You Shift a Mindset: Tools and Transformative Stories from Students around the World* (forthcoming in Springer Nature).
- Ivanova, E., Cheglakova L., Kabalina V. (201X). "The Role of Heterogeneous Contexts in Shaping Organizational CSR Discourses in Russia" (forthcoming).
- Yang, C., Ivanova, E., Hufnagel, J. (201X). *Using Contemplative Photography in Sustainability Management Education: Pedagogical Applications in the United States, Russia and Germany* (forthcoming).
- Ivanova, E. (201X). *Pioneering Sustainable Female Entrepreneurship in Russia – the Case of Bio Food Lab* (forthcoming).

Peer-reviewed journal articles:

- Ivanova, E., Maier, M., Meyer, M. (2019). "Associations in Transition: The Business of Russian Civil Society". *European Journal of International Management*, 13(5), 709-732, <https://doi.org/10.1504/EJIM.2019.10021576>
- Ivanova, E. (2018). "Motives Driving the Creation of Professional and Business Associations: Evidence from Russia". *International Journal of Public Administration*, 41(5-6), 388-400, <https://doi.org/10.1080/01900692.2018.1426010>
- Ivanova, E., Neumayr, M. (2017). "The Multi-Functionality of Professional and Business Associations in a Transitional Context: Empirical Evidence from Russia". *Nonprofit Policy Forum*, 8 (1): 45-70, <https://doi.org/10.1515/mpf-2016-0011>
- *Ivanova, E. (2014). "Corporate Codes of Ethics within Governance of the Russian Companies". *Vestnik of Saint Petersburg University. Management Series*, 2:164-190.
- *Ivanova, E. (2013). "Russian Professional Associations: Sleeping Beauties, Guardians of Stability or Facilitators of Societal Development?", *Voprosy Ekonomiki*, 11:112-128.
- *Blagov, Yu., Ivanova, E. (2009). "Corporate Social Responsibility in Russia: the Lessons of the National Report on Social Investments", *Russian Management Journal*, 7 (1): 3-24.

Chapter in book:

- Buber, R., Ivanova, E., Rameder, P., Mackerle-Bixa, S., Meyer, M. (2019) "Volunteering@WU: Implementing Community Service Learning in Austria". In A. Kövér-Van Til, G. Franger-Huhle (Ed.), *University and Society: Interdependencies and Exchange*. Cheltenham, UK: Edward Elgar Publishing: 180-198
- Ivanova, E. (2018). "Russian Professional Associations: Sleeping Beauties, Guardians of Stability or Facilitators of Societal Development?" In D.H. Smith, A. Moldavanova & S. Krasynska (Ed.), *The Nonprofit Sector in Eastern Europe, Russia, and Central Asia: Civil Society Advances and Challenges*. Leiden, The Netherlands: Brill Publishers: 99-117, https://doi.org/10.1163/9789004380622_005
- Ivanova, E. (2017). "Institutionalization of Professional and Business Associations in Transition". In T. Milekhina, R. Rathmayr (Ed.), *Corporate Communication in Russia: a Discourse Analysis*. Moscow: LRC Publishing House: 63-76.
- Ivanova, E. (2017). "Corporate Codes of Ethics in the Russian Management Practice". In T. Milekhina, R. Rathmayr (Ed.), *Corporate Communication in Russia: a Discourse Analysis*. Moscow: LRC Publishing House: 99-123.

Authored book (applied research):

- Blagov, Yu., Litovchenko, S., Ivanova, E., Dynin, A., Kostin, A., Ovchinnikova, Yu., Peregudov, S., Savchenko, A., Semenenko, I., Vedenyapina, Yu. (2008). "The Report on Social Investments in Russia: Integrating CSR Principles into Corporate Strategy". Moscow: The Russian Managers Association.
- *Litovchenko, S., Antonov, V., Arzhakova, T., Ivanova, E., Kiselev, B., Lyapina, S., Maslennikov, V., (2008). *National Report "Management of Innovations: Development of Knowledge Based Economy"*. Moscow: The Russian Managers Association.
- *Litovchenko, S., Urnov, M., Chuvilyaev, P., Dynin, A., Ivanova, E., Mazaev, A. (2006). *National Report "Business and Societal Development of Russia: Problems and Perspectives"*. Moscow: The Russian Managers Association.
- Balatsky, E., Dynin, A., Fliamer, M., Grafski, S., Hakobyan, A., Iakimets, V., Ivanova, E., Liborakina, M., Litovchenko, S., Moon, J., Petrov, V. (2004). "The Report on Social Investments in Russia: The Role of Business in Social Development". Moscow: The Russian Managers Association.
- *Litovchenko, S., Chernysh, M., Ivanova, E. (2004). "Corporate Social Responsibility: Public Expectations". Moscow: The Russian Managers Association.
- *Ivanova, E. (2004) "Informational Transparency of the Social Policy of Russian companies". Moscow: The Russian Managers Association.

Paper presented at scientific meeting:

- Yang, C., Ivanova, E., Hufnagel, J. (2020). "[Art, Business, and Society: Using an Innovative Pedagogical Tool to Enhance the Sustainability Mindset of Business Students in a Global Context](#)". XXI April International Academic Conference on Economic and Social Development, NRU "Higher School of Economics", Moscow, Russia. 14.05.2020
- Ivanova, E. (2020). "[AIM2Flourish.com as a Powerful Experiential Learning Tool: Lessons Learned from Russia](#)". ECO+Nomica.3.0: Life after Virus, Green HSE Annual Conference, NRU "Higher School of Economics", Moscow, Russia, 23.04.2020

¹ All publications marked with an asterisk [*] are written in Russian.

- Yang, C., Ivanova, E., Hufnagel, J. (2019). "Using Contemplative Photography in Sustainability Management Education: Pedagogical Applications in the United States, Russia, and Germany". Academy of Management Specialized Conference "Responsible Leadership in Rising Economies", Bled, Slovenia, 23.10.-25.10.2019
- Ivanova, E. (2019). "Pioneering Sustainable Female Entrepreneurship in Russia – the Case of Bio Food Lab". VI International GSOM Emerging Markets Conference, Graduate School of Management of the St. Petersburg State University, St. Petersburg, Russia, 03.10-05.10.2019
- Ivanova, E. (2019). Contribution "A Role-Model for Inclusive Organizations: Creative Group Reading and Reflection Assignment" to the PDW "From Inclusive Thought to Action: How Can We Develop Individuals That Shape a More Inclusive World". The 79th Academy of Management Meeting, Boston, MS, USA, 09-13.08.2019
- Ivanova, E., Cheglakova, L. (2019). "Discourses of CSR and Business Ethics in Russia: An Empirical Investigation of Local Businesses". XX April International Academic Conference on Economic and Social Development, NRU "Higher School of Economics", Moscow, Russia. 09.04-12.04.2014
- Ivanova, E. (2018). Contribution on the Creative Online Team Charters to the PDW "Developing Mindfulness in Action: Innovative Pedagogies for Engaging Students and Impacting the World". The 78th Academy of Management Meeting, Chicago, IL, USA, 10-14.08.2018
- Ivanova, E. (2018). "Using Contemplative Photography to Develop a Sustainability Mindset". Innovative Pedagogies for a Sustainability Mindset Conference – Learning Lab. Montepulciano, Italy: 26.07-28.07. 2018
- Ivanova, E. (2018). "Aim2Flourish in Russia & Germany: Pioneering Experiential Learning". Gaidar Forum - Russia and the World: Values and Virtues, Session "New Technologies and Corporate Social Responsibility. How Business Schools Can Implement Principles for Responsible Management Education". Moscow, Russia, 16.01-18.01.2018
- Ivanova, E. (2017). Contribution to the PDW "What if the Dream World of Business Already Existed?" on the Innovative Pedagogies from Russia. The 77th Academy of Management Meeting, Atlanta, GE, USA, 04-08.08.2017
- Ivanova, E. (2017). "Incentives that Drive Founding of Professional and Business Associations: Evidence from Russia". Second Annual Tartu Conference on Russian and East European Studies. Tartu, Estonia: 05.06-06.06.2017
- Ivanova, E. (2016). "Volunteering@WU: Pioneering Innovative Service-Learning Initiative in Austria". III International GSOM Emerging Markets Conference, Graduate School of Management of the St. Petersburg State University, St. Petersburg, Russia, 06.10-08.10.2016
- Ivanova, E. (2016). "Volunteering@WU: Service-Learning Practice in Austria". XII International Academic and Applied Conference "Corporate Social Responsibility and Business Ethics", Financial University under the Government of the Russian Federation, Moscow, Russia, 26.05-27.05.2016
- Ivanova, E. (2016). "Implementing Service-Learning in Austria: Volunteering@WU". International Authors' Conference - Universities "Inside" Communities: Interventions and Consequences. ELTE University. Budapest, Hungary, 18.03-19.03.2016
- Ivanova, E. (2015). "Professional and Business Associations in Russia: Functions and Their Determinants". The 75th Academy of Management Meeting, Vancouver, BC, Canada, 07-11.08.2015
- *Ivanova, E. (2015). "Managing Russian Companies through Corporate Code of Ethics". XI Shmelevskie Chteniya. Institute of Russian Language, Russian Academy of Science. Moscow, Russia. 24.02.2015
- Ivanova, E. (2014). "The Role of Professional and Business Associations in a Transitional Democracy: Empirical Evidence from Russia". 11th Conference of the International Society for Third Sector Research (ISTR), Muenster, Germany. 22.07-25.07.2014
- *Ivanova, E. (2014). "Corporate Code of Ethics as an Attribute of the Civilized Business in Russia". XV April International Academic Conference on Economic and Social Development, NRU "Higher School of Economics", Moscow, Russia. 01.04-04.04.2014
- *Ivanova, E. (2013). "Russian Professional Associations: Sleeping Beauties, Conservators of Traditions or Facilitators of Societal Development?". Open Corporate Seminar of Severstal at the European University, St. Petersburg, Russia. 26-27.03.2013
- Ivanova, E. (2012). "Professional and Trade Associations: Exploring Their Contribution to the Establishment of Civil Society Institutions in Russia". PhD Workshop Social Entrepreneurship, Social Business and Management of Nonprofit Organizations, EBS University, Wiesbaden, Germany. 20.11-21.11.2012
- Ivanova, E. (2012). "The Role of Professional Associations as a Civil Society Actor in Russia". The ARNOVA Doctoral Seminar Fellow and Conference Participant. Indianapolis, IN, USA. 14.11-17.11.2012
- *Ivanova, E. (2012). "Professional Associations in Russia: an Emerging Civil Society Institution". XIII HSE April International Academic Conference on Economic and Social Development, NRU "Higher School of Economics". Moscow, Russia. 03-05.04.2012
- Ivanova, E. (2011). "The Role of Professional and Business Associations in the Development of Civil Society in Russia". PREBEM, Rotterdam, Netherlands. 08.09.2011.

Case-study

- Ivanova, E. (2019). *Healthy Habits*. Re(al)sponsible Management Stories: Center for Responsible Management Education <http://responsiblemanagement.net>

Encyclopedia

- Ivanova, E. (2018). *Professional and Business Associations*. In A. Farazmand (Ed.), *Global Encyclopedia of Public Administration, Public Policy, and Governance*: Springer, Cham, https://doi.org/10.1007/978-3-319-31816-5_3625-1

Translation

- Kondratyev, I., Ivanova, E., Shishaev, Yu. (2005). «Набирая обороты: от корпоративной ответственности к эффективному регулированию общественных отношений и масштабным решениям» / *Gearing Up: from corporate responsibility to good governance and scalable solutions*. The Global Compact, Sustainability, Russian Managers Association.

Practice Handbook, Manual

- Ivanova, E., Hakobyan, A., Litovchenko, S. (2004). *“Corporate Social Report: How to Disclose Correctly your Company’s Input in the Societal Development”*, Moscow: The Russian Managers Association.

Unpublished Lecture

- Ivanova, E. (2010). *“Volunteering: a new or an old reality?”*. Georgian Freedom Support Act “Future Leaders Exchange” Alumni Meeting, Tbilisi, Georgia, 10.12.2010.

Teaching Experience

• Executive programs

Ivanova, E. (2020 – present). Invited Instructor – “My City – My Opportunities”, Module *“Social Responsibility: Sustainability Lifestyle”*, (2 Sessions via Zoom), National Research University “Higher School of Economics”.

• Master programs

- Ivanova, E. (2016 – present). Instructor – Master Program Strategic Management/Human Resources Management – Elective Course *“Responsible Business & Sustainable Development”*, (48 hours, 4 ECTS), National Research University “Higher School of Economics” – Winter Semester 2016, 2017, 2018, 2019, 2020.
- Ivanova, E. (2018 – 2020). Instructor – Master Program International Management – Compulsory Course *“Introduction to Research Methods in the Social Sciences”*, (24 hours, 2 ECTS Institute of Business Studies of the Russian Presidential Academy of National Economy and Public Administration (IBS-RANEP) – Winter Semester 2018, 2019.

• Bachelor programs

- Ivanova, E. (2018 – 2020). Instructor – Bachelor Program Management – Compulsory Course *“Business Ethics & CSR: Developing a Sustainability Mindset”*, (30 hours, 3 ECTS), National Research University “Higher School of Economics” – Winter Semester 2020.
- Ivanova, E. (2018 – 2020). Instructor – Bachelor Program Management – Compulsory Course *“An Introduction to Corporate Social Responsibility & Sustainability”*, (20 hours, 2 ECTS), National Research University “Higher School of Economics” – Winter Semester 2018, 2019.
- Ivanova, E. (2018 – 2020) Instructor – Bachelor Programs International Management & International Relations – Compulsory Course *“Corporate Social Responsibility”*, (16 hours, 2 ECTS), Institute of Business Studies of the Russian Presidential Academy of National Economy and Public Administration (IBS-RANEP) – Summer & Winter Semesters 2018, 2019.
- Ivanova, E. (2017). Instructor – Bachelor Programs Sustainability Management – Compulsory Course *“Research Methods in Management”*, (24 hours, 2 ECTS), University of Kaiserslautern – Winter Semester 2017
- Ivanova, E. (2017) Instructor – Bachelor Programs Sustainability Management – Compulsory Experiential Learning Course *“Sustainable Management”*, (24 hours, 2 ECTS), University of Kaiserslautern – Winter Semester 2017.

Certificates and professional trainings

- Sustainability Mindset Principles Atelier, Certificate of Completion, LEAP – PRME, UN Principles for Responsible Management Education. Online training of trainers course by Dr. Isabel Rimanoczy, 26.03.2020 – 11.06.2020.
- Business School Impact System Virtual Symposium, EFMD. Global Online Training, 09.04.2020 – 12.05.2020.
- Sustainability Mindset Fast Track Program, Certificate of Completion, LEAP – PRME, UN Principles for Responsible Management Education. Online blended course by Dr. Isabel Rimanoczy, 23.11.2016 – 01.03.2017.
- Storytelling Training, Certificate of Completion, Training Program by Dr. Sylvia Löhckken at Fraunhofer Institute, Kaiserslautern, Germany, 11.10.2017–11.10.2017.
- MAZ ab! Films in Teaching, Certificate of Completion, Training Program by Dr. Anita Wohlmann at Johannes Gutenberg University, Mainz, Germany, 24.11.2017.
- Penn Social Impact Doctoral Fellow, Fellowship program hosted by Prof. Peter Frumkin, University of Pennsylvania, Philadelphia, PA, USA, 02.06.2015 – 24.06.2015.
- Academic Writing with LaTeX, Certificate of Successful Participation, WU-In-House Training Program by Mag. Marco Maier, Vienna, Austria, 10.03.2014 – 11.03.2014.
- Rhetoric: An Introduction to its Theory and Practice, Certificate of Successful Participation, WU-In-House Training Program by Dr. Matteo Garavoglio, Vienna, Austria, 05.12.2013 – 06.12.2013.
- An Introduction to the Qualitative Data Analysis with ATLAS.ti, Certificate of Successful Participation, WU-In-House Training Program by Dr. Susanne Friese, Vienna, Austria, 27.11.2012 – 28.11.2012.
- Selected Statistical Methods: Basic Workshop for Categorical Data, Certificate of Successful Participation, WU-In-House Training Program by Dr. Regina Dittrich, Vienna, Austria, 23.05.2012 – 30.05.2012.
- Management of Literature and Citations with EndNote: Basics and Advanced Workshops, Certificate of Successful Participation, WU-In-House Training Program by Markus Heindl, Vienna, Austria, 16.04.2012 – 14.05.2012.
- Reconstructive Analysis of Qualitative Data, Certificate of Successful Participation, WU-In-House Training Program by Dr. Jan Kruse, Vienna, Austria, 19.04.2012 – 20.04.2012
- Selected Statistical Methods: Basic Workshop, Certificate of Successful Participation, WU-In-House Training Program by Dr. Alois Geyer, Vienna, Austria, 07.03.2012 – 21.03.2012.
- Text Analysis in the Qualitative Social Research, Certificate of Successful Participation, WU-In-House Training Program by Dr. Katharina Miko, Vienna, Austria, 19.01.2012 – 20.01.2012.

